STRATEGIC PLAN GOALS AND OBJECTIVES

Throughout this section the term "target population" is used interchangeably with "Persons who are Deaf, Deaf-Blind, Hard of Hearing and Persons with a Speech Disability". The target population is inclusive of family members or caregivers as appropriate to the various goals and objectives.

ACCESS TO SERVICES

Goal 1. All Nevadan's	who are Deaf, Deaf-Blind, Hard of Hearin	g and those with	a Speech Disability, have a	access to timely basic services	5.
Objective	Strategies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.1: <u>Health Care</u> – Equip primary care physicians and emergency room staff so they can serve the physical	1.1.1 Advocate for Policy Change - Work with hospitals and medical offices to develop/implement policies which encourage recruitment and retention of ASL certified bilingual (medical) interpreters.		LEAD: SOCS - Nevada State Medical Association - Sunrise Hospital - Renown Hospital	 Hospital Recruitment Policies. 	
healthcare needs of the target population. ¹	1.1.2 Collaborative Training Efforts - Partner with hospitals, advocacy organizations and medical boards to offer (CEU certified) training for medical providers in target population sensitivity, needs, access issues and accommodations.		 LEAD: SOCS Nevada State Medical Association Sunrise Hospital Renown Hospital NV Board of Medical Examiners 	 Number of Trainings provided to primary care physicians and emergency room staff regarding service to target population. Number of providers trained regarding target population. 	

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Goal 1. All Nevadan's	s who are	Deaf, Deaf-Blind, Hard of Hearing	g and those with a	Speech Disability, have	access to timely basic services	5.
Objective	Strategi	es	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.1: (CONT.) <u>Health Care</u> – Equip primary care physicians and emergency room staff so they can serve the physical		Enhance Education Efforts - Partner with medical schools to incorporate education and information to increase awareness and understanding of culture and rights of the target population related to overall health care.		LEAD: SOCS - UNR School of Medicine - UNLV School of Medicine - Touro University	• Revised Curriculum in Medical Schools.	
healthcare needs of the target population. ²	1.1.4	Outreach and Educate - Develop educational materials (e.g., printed pamphlets, flyers, etc.) to increase sensitivity and understanding about target population's access and rights, and distribute to primary care physicians and hospital emergency rooms.		LEAD: SOCS - Nevada State Medical Association - Sunrise Hospital - Renown Hospital	 Outreach Materials Number of primary care physicians and emergency rooms that have been provided with educational materials. 	

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Goal 1. All Nevadan's	who are Deaf, Deaf-Blind, Hard of H	learing and those with a	a Speech Disability, have	access to timely basic services	5.
Objective	Strategies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.2: <u>Mental Health</u> – Increase access to mental health providers that are Deaf themselves or that have a unique understanding of the target population. ³	1.2.1 Workforce Recruitment - with State Government, Mental Health Association Medical Schools, and othe interested parties to devel recruitment plan to attract more individuals with a un understanding of the targe population to provide mer health services in Nevada.	s, r lop a t ique et	LEAD: SOCS - Nevada Mental Health Counselors Association - Nevada Counseling Association - Nevada Alliance on Mental Illness	• 10% increase per year of the number of mental health professionals serving the target population.	
	1.2.2 Collaborative Training Eff Partner with the mental he association to incorporate education and information mental health providers ai at increasing awareness ar understanding of culture a rights of the target popula	ealth n to med nd nd	LEAD: SOCS - Nevada Mental Health Counselors Association - Nevada Counseling Association - Nevada Alliance on Mental Illness	 Number of Trainings provided to mental health professionals regarding service to target population. Number of providers trained regarding target population. 	

³ Throughout the goals and objectives section, the term "target population" is used interchangeably with "Persons who are Deaf, Deaf-Blind, Hard of Hearing and Persons with a Speech Disability". The target population is inclusive of family members or caregivers as appropriate to the various goals and objectives.

Objective	Strate	zies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.2: (CONT.) <u>Mental Health</u> – Increase access to mental health providers that are Deaf themselves or that have a unique understanding of the target population.	1.2.3	Partner with Existing Efforts - Partner with existing state efforts to increase the number of mental health providers and innovative service provision throughout Nevada.			• INSERT	
Objective 1.3: <u>Education</u> - Implement effective educational approaches, supports, and transitions throughout Nevada for school-aged target population. ⁴	1.3.1	Advocate for Policy Change - Work with the Department of Education (DOE) to change endorsement language (NRS 656A) making it more specific to the knowledge and proficiency levels needed for quality services to the target population.		LEAD: SOCS - Nevada Disability Advocacy Law Center - Nevada Department of Education	• Revised statute.	

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Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Dbjective 1.3: (Cont.) Education - mplement effective educational approaches, supports, and cransitions chroughout Nevada	1.3.2	Advocate for Policy Change - Work with the DOE to reflect that schools are responsible for tracking, supporting and training their educational interpreters to the appropriate skill level.		LEAD: SOCS - Nevada Department of Education	• Revised DOE policies.	
for school-aged target population.⁵	1.3.3	Advocate for Policy Change - Work with the DOE to incorporate Certified Educational Interpreters as a consistent, standardized component of the education system, ensuring the appropriate level interpreter is assigned to individual children.		LEAD: SOCS - Nevada Department of Education	• Revised DOE policies.	

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Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.3: (Cont.) Education - Implement effective educational approaches, supports, and transitions throughout Nevada for school-aged target population. ⁶	1.3.4	Advocate for Consistent Service Approach - Work with DOE to create and utilize a universal/standard communication plan when the IEP process identifies a child within the target population.		LEAD: SOCS - Nevada Disability Advocacy Law Center - Nevada Department of Education	 Establishment of standardized communication plan. Number of children within the target population that have a standardized communication plan developed as a component of their IEP process. 	
	1.3.5	Advocate for Enhanced Services - Work with Department of Education and other interested partners to support availability of transition specialists throughout every school district in Nevada.		LEAD: SOCS - Nevada Department of Education	• Number of transitional specialist available throughout Nevada by school district.	

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Goal 1. All Nevadan's	Goal 1. All Nevadan's who are Deaf, Deaf-Blind, Hard of Hearing and those with a Speech Disability, have access to timely basic services.						
Objective	Strategies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES		
Objective 1.3: (Cont.) <u>Education</u> - Implement effective educational approaches, supports, and transitions throughout Nevada	1.3.6 Advocate for Policy Change - Work with State of Nevada Speech-Language Pathology, Audiology, and Hearing Aid Dispensing Board to include language about certification proficiency for pathologists' interpreters licensing purpose	5.	LEAD: SOCS - Nevada Speech- Language Pathology, Audiology, and Hearing Aid Dispensing Board	 Revised licensing standards. 			
for school-aged target population. ⁷	1.3.7 Advocate for Policy Change - Work with Vocational Rehab t identify best practices in providing transitional support to students within the target population and support them in their efforts to adjust their practice/policies accordingly.		LEAD: SOCS - Nevada Vocational Rehab - Nevada Department of Education	 Best Practices Framework for Nevada. Revised Vocational Rehab Policy/Practices. 			

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Goal 1. All Nevadan's	s who are	e Deaf, Deaf-Blind, Hard of Hearin	g and those with	a Speech Disability, have	access to timely basic service	S.
Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.4: <u>Employment</u> – Enhance employment readiness, supports, and opportunities for the target population. ⁸	1.4.1	Workforce Development - Advocate with State Human Resources to support 5% pay enhancement for state employees who are ASL certified – to enhance the ability of state staff to communicate with and best serve the needs of the target population.		LEAD: SOCS - Nevada State Human Resources	 Revised salary structure to account for 5% pay enhancement. 	
	1.4.2	Employer Recruitment - Partner with human resource groups and associations (e.g., Society for Human Resource Management) to promote the hiring of individuals within the target population by Nevada employers.		LEAD: SOCS - Nevada State Human Resources - Society for Human Resources Management	• INSERT	

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Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 1.4: (Cont.) Employment – Enhance employment readiness, supports, and opportunities for the target population.	1.4.3	Partner with Existing Efforts - Partner with the Integrated Employment Task Force efforts to promote and encourage recruitment and hiring of the target population within the state.		LEAD: SOCS - Integrated Employment Task Force	• INSERT	
Objective 1.5: <u>Communication</u> <u>Access</u> – Increase the availability of ASL and assistive technology throughout Nevada	1.5.1	Research and Advocate for Innovative Practices - Partner with stakeholders throughout Nevada to identify the newest assistive technology options and advocate for their use.		LEAD: SOCS - Easter Seals - Deaf Centers of Nevada (DCN)	 Position statement on innovative technology options. 	
throughout Nevada for the target population. ⁹	1.5.2	Advocate for Expanded ASL Classes - Research options for expanding ASL classes throughout the state and work with educational institutions to implement affordable access.		LEAD: SOCS - UNR - UNLV - Touro University	 Number of additional ASL classes available throughout Nevada. 	

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Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Dbjective 1.5: (Cont.) Communication Access – Increase the availability of ASL and assistive echnology throughout Nevada for the target population.	1.5.3	Outreach and Educate - Outreach to Nevada employers (through Rotary or other professional networks) to introduce communication access options and encourage their use in supporting employment of the target population.		LEAD: SOCS - Rotary - Small Business Association - Better Business Bureau - Economic Development Authority	 Number of presentations to Nevada employers regarding communication access issues. Number of Nevada employers that are utilizing innovative strategies to support communication in the workforce with target population. 	
Objective 1.6: <u>Transportation</u> – Expand and enhance access to transportation services for the target population. ¹⁰	1.6.1	Coordinate Advocacy Efforts - Identify other entities (groups, coalitions, commissions, etc.) in which transportation has been identified as an access issue for target population and develop a shared agenda for action.		LEAD: SOCS - INSERT - INSERT	• Shared Advocacy Agenda.	

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Goal 1. All Nevadan's who are Deaf, Deaf-Blind, Hard of Hearing and those with a Speech Disability, have access to timely basic services.							
Objective	Strate	zies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES	
Objective 1.6: (Cont.) <u>Transportation</u> – Expand and enhance access to transportation services for the target population. ¹¹	1.6.2	Partner to Expand Traditional Services - Partner with existing transportation providers to create an asset map, understand how to best serve the target population, and to advocate for increased services.		LEAD: SOCS - INSERT - INSERT	• Strategic Plan to Expand Transportation Services.		
	1.6.3	Coordinate with Alternative Providers - Work with Uber (and other private transportation providers) to identify and implement ways to better promote services to/for the target population.		LEAD: SOCS - INSERT - INSERT	 Number of nontraditional transportation providers that are serving target population with a specialized focus and strategy. 		

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INTERPRETER WORKFORCE

Goal 2. There is a sufficient number of high quality interpreters available to provide services to individuals who are Deaf, Deaf-Blind, Hard of Hearing and Persons with a Speech Disability.

Objective	Strategies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 2.1: Develop a sufficient number of 1) deaf interpreters, 2) certified deaf interpreters, and 3) interpreters providing services within educational settings to the target population ¹² throughout Nevada.	2.1.1 Partner to Encourage Growth in Field - Coordinate with high schools and colleges to develop and promote interpreting as a high-demand career opportunity with a clear pathway.		LEAD: SOCS - Nevada Association of School Administrators - Nevada DOE - UNR - UNLV - Touro University	 10% increase per year of the number of deaf interpreters. 5% increase per year of the number of certified deaf interpreters. 5% increase per year of the number of interpreters in education settings. 	
	2.1.2 Partner to Enhance Certification Options – Coordinate with UNLV, UNR and other colleges to expand and promote degree programs for interpreters.		LEAD: SOCS - UNR - UNLV - Touro University		

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Goal 2. There is a sufficient number of high quality interpreters available to provide services to individuals who are Deaf, Deaf-Blind, Hard of Hearing and Persons with a Speech Disability.

Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 2.2: Adopt quality standards for interpreters (including CDI) working in Nevada within education, legal, mental health, and other professional fields which serve the target population. ¹³	2.2.1	Research and Identify – Research other state's standards and identify ideal framework for use in Nevada.		LEAD: SOCS	 Best Practices Framework for quality standards in Nevada. 	
	2.2.2	Develop Policy Statement - Develop a policy statement that describes the need for quality standards and justifies the incorporation of such standards into law/regulations.		LEAD: SOCS	 Policy statement on quality standards. 	
	2.2.3	Advocate for Policy Change - Advocate with legislature to change laws/regulations to incorporate quality standards of practice.		LEAD: SOCS	• Revised legislation.	

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AWARENESS

Goal 3. There is awareness about and support for individuals who are Deaf, Deaf-Blind, Hard of Hearing and those with a Speech Disability.								
Objective	Strate	zies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES		
Objective 3.1: Ensure that there is a wide-spread understanding of services available to the target population. ¹⁴	3.1.1	Develop Resource Guide - Develop and disseminate an up to date services/resource guide for target population (may be via website or hardcopy)		LEAD: SOCS - Deaf Centers of Nevada - Nevada 2-1-1	• Resource Guide.			
	3.1.2	Conduct Public Outreach Campaign - Conduct a wide- spread public outreach campaign via traditional and social media outlets, to include PSA's and advertisements.		LEAD: SOCS - Deaf Centers of Nevada - Nevada Hands & Voices	• Number of each outreach effort and statistics regarding reach (if available).			

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Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 3.2: Promote a culture of appreciation to the general population of the target population.	3.2.1	 Host Community Social(s) – Host community social events: With different sectors of target population to grow sense of "community." With local leaders, target population and general public to increase dialogue and understanding. 		LEAD: SOCS - Deaf Centers of Nevada - Nevada Hands & Voices	 Number of social events hosted. Number of individuals attending social events. Change in attitude/perception of individuals having attended social events (if available through use of pre/post survey). 	
	3.2.2	Coordinate Training Opportunities – Coordinate with Nevada Deaf Centers (NDC) and other stakeholders to provide trainings for community service providers aimed at enhancing knowledge and appreciation of target population.		LEAD: SOCS - Deaf Centers of Nevada - Nevada Hands & Voices	 Number of training events provided. Number of community service providers attending training events. Change in attitude/perception of individuals having attended trainings (if available through use of pre/post survey). 	

Objective	Strate	zies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 3.3: Equip consumers, family members, and advocates with information about rights and required accommodations and how to advocate	3.3.1	Collaborative Training Efforts - Partner with Nevada Disability Advocacy & Law Center (NDALC) to provide training to target population about Americans with Disabilities Act (ADA) issues and how to advocate for themselves.		LEAD: SOCS - Nevada Disability Advocacy Law Center	 Number of training events provided. Number of individuals attending training events. 	
on behalf of the target population. ¹⁵	3.3.2	Outreach and Educate: Develop and disseminate materials that educate target population about their rights.		LEAD: SOCS - Nevada Disability Advocacy Law Center	 Informational materials. Number of each outreach effort and statistics regarding reach (if available). 	
	3.3.3	Monitor Government Policies – Identify, monitor and make recommendations regarding relevant government policies affecting the target population.		LEAD: SOCS	• Number of governmental policies that were developed, monitored and/or influenced by SOCS committee each year.	

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bjective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Dbjective 3.4: Fully develop a one- stop community resource center network to support	3.4.1	Support Existing Efforts - Support NDC's efforts to expand service options (identify and support grant applications, etc.).		LEAD: SOCS - Deaf Centers of Nevada	• INSERT	
he target opulation.	3.4.2	INSERT			•	

FAMILY SUPPORTS

Goal 4. Families have the services and supports necessary to adequately care for family members who are Deaf, Deaf-Blind, Hard of Hearing and those with a Speech Disability.

Objective	Strate	gies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 4.1: Increase access and availability of family related services and activities that support full inclusion, support and understanding of family members who are within the target population. ¹⁶	1.3.8	Advocate for Enhanced Services - Work with ADSD, DPBH, and other nonprofit organizations serving the target population to support additional resource allocations geared specifically for family support services.		LEAD: SOCS - ADSD (INSERT SPECIFIC PROGRAMS) - DPBH (INSERT SPECIFIC PROGRAMS)	• 10% increase in resources for target population services within ADSD and DPBH per year.	
	3.3.4	Support Training Efforts - Partner with community service providers to offer training and coaching to increase parent's knowledge and understanding of education laws and children's educational rights.		LEAD: SOCS - Deaf Centers of Nevada - Nevada Hands & Voices - Nevada PEP - Nevada Disability Advocacy Law Center	 Number of training events provided. Number of parents attending training events. 	

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Goal 4. Families have the services and supports necessary to adequately care for family members who are Deaf, Deaf-Blind, Hard of Hearing and those with a Speech Disability.

Objective	Strateg	;ies	Timeline for Completion	Partners in Action / Responsible Parties	POTENTIAL Benchmarks for Measuring Success	NOTES
Objective 4.2:	4.2.1	INSERT			•	
Increase access to						
Peer-Mentors to provide guidance and support in managing and advocating for	4.2.2	INSERT			•	
families members who are within the target population.						